

# Privacy Policy

By visiting SUV2LAX.com, you are accepting the practices described in this Privacy Notice.

## What Kind of Personal Information Does SUV2LAX.com Gather?

**Information You Give Us:** We receive and store any information you enter on our website or give us in any other way. You don't have to provide certain information, but you won't be able to take advantage of many of our features. We use the information you provide us to respond to your requests, customize your shopping experience, improve our interface and communicate with you.

**Automatic Information:** We receive and store certain types of information whenever you interact with us. For example, like many Web sites, we use "cookies", and we obtain certain types of information when your web browser accesses SUV2LAX.com.

**E-mail Communications:** To help us make e-mails more useful and interesting, we often receive a confirmation when you open e-mail from SUV2LAX.com if your computer supports such capabilities. We also compare our customer list to lists received from other companies, in an effort to avoid sending unnecessary messages to our customers.

**Information from Other Sources:** We might receive information about you from other sources and add it to our account information.

## What About Cookies?

Cookies are alphanumeric identifiers that we transfer to your computer's hard drive through your web browser to enable our systems to recognize your browser.

The Help menu on the toolbar of most browsers will tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie or how to disable cookies altogether. Additionally, you can disable or delete similar data used by browser add-ons, such as Flash cookies, by changing the add-on's settings or visiting the website of its manufacturer. However, because cookies allow you to take advantage of some of SUV2LAX.com's essential features, we recommend that you leave them turned on. For instance, if you block or otherwise reject our cookies, you will not be able to add items to your shopping cart, proceed to checkout, or use any SUV2LAX.com products and services that require you to sign in.

## Does SUV2LAX.com Share the Information It Receives?

Information about our customers is an important part of our business and we are not in the business of selling it to others. We share customer information only as described below and with subsidiaries that SUV2LAX.com, Inc. controls that either are subject to this Privacy Notice or follow practices at least as protective as those described in this Privacy Notice.

**Affiliated Businesses We Do Not Control:** We work closely with our affiliated businesses. In some cases, such as marketplace and auction sellers, these businesses sell offerings to you at SUV2LAX.com. In some cases, such as marketplace and auction sellers, these businesses sell offerings to you for SUV2LAX.com.

**Third-Party Service Providers:** We employ other companies and individuals to perform functions on our behalf. Examples include sending postal mail and e-mail, removing repetitive information from customer lists, analyzing data, providing marketing assistance, providing search results and links (including paid listings and links), processing credit card payments, and providing customer service. They have access to personal information needed to perform their functions, but may not use it for other purposes.

**Promotional Offers:** Sometimes we send offers to selected groups of SUV2LAX.com customers on behalf of other businesses. When we do this, we do not give that business your name and address. If you do not want to receive such offers, please adjust your Customer Communication Preferences.

**Business Transfers:** As we continue to develop our business, we might sell or buy stores, subsidiaries, or business units. In such transactions, customer information generally is one of the transferred business assets but remains subject to the promises made in any pre-existing Privacy Notice (unless, of course, the customer consents otherwise). Also, in the unlikely event that SUV2LAX.com, Inc., or substantially all of its assets are acquired, customer information will of course be one of the transferred assets.

**Protection of SUV2LAX.com and Others:** We release account and other personal information when we believe release is appropriate to comply with the law; enforce or apply our Conditions of Use and other agreements; or protect the rights, property, or safety of SUV2LAX.com, our users, or others. This includes exchanging information with other companies and organizations for fraud protection and credit risk reduction. Obviously, however, this does not include selling, renting, sharing, or otherwise disclosing personally identifiable information from customers for commercial purposes in violation of the commitments set forth in this Privacy Notice.

**With Your Consent:** Other than as set out above, you will receive notice when information about you might go to third-parties, and you will have an opportunity to choose not to share the information.

## **How Secure Is Information About Me?**

We work to protect the security of your information during transmission by using Secure Sockets Layer (SSL) software, which encrypts information you input.

We reveal only the last five digits of your credit card numbers when confirming an order. Of course, we transmit the entire credit card number to the appropriate credit card company during order processing.

It is important for you to protect against unauthorized access to your password and to your computer. Be sure to sign off when finished using a shared computer.

## **What About Third-Party Advertisers and Links to Other Websites?**

Our site may include third-party advertising and links to other websites. We do not provide any personally identifiable customer information to these advertisers or third-party websites.

These third-party websites and advertisers, or Internet advertising companies working on their behalf, sometimes use technology to send (or "serve") the advertisements that appear on our website directly to your browser. They automatically receive your IP address when this happens. They may also use cookies, JavaScript, web beacons (also known as action tags or single-pixel gifs), and other technologies to measure the effectiveness of their ads and to personalize advertising content. We do not have access to or control over cookies or other features that they may use, and the information practices of these advertisers and third-party websites are not covered by this Privacy Notice. Please contact them directly for more information about their privacy practices.

SUV2LAX.com may also display targeted advertising based on personal information about users. Although SUV2LAX.com does not provide any personal information to advertisers, advertisers (including ad-serving companies) may assume that users who interact with or click on a targeted advertisement meet the targeting criteria used to display the ad (for example, users in the northwestern United States who travel).

## **What Information Can I Access?**

SUV2LAX.com gives you access to a broad range of information about your account and your interactions with SUV2LAX.com for the limited purpose of viewing and, in certain cases, updating that information.

## **What Choices Do I Have?**

As discussed above, you can always choose not to provide information, even though it might be needed to make a purchase or to take advantage of such SUV2LAX.com features as your Profile, Account Management, Customer Reviews.

You can add or update certain information. When you update information, we usually keep a copy of the prior version for our records.

If you do not want to receive e-mail or other mail from us, please adjust your Customer Communication Preferences in "My Preferences". (If you do not want to receive Conditions of Use and other legal notices from us, such as this Privacy Notice, those notices will still govern your use of SUV2LAX.com, and it is your responsibility to review them for changes.)

The Help menu on the toolbar of most browsers will tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie, or how to disable cookies altogether. Additionally, you can disable or delete similar data used by browser add-ons, such as Flash cookies, by changing the add-on's settings or visiting the Website of its manufacturer. However, because cookies allow you to take advantage of some of SUV2LAX.com's essential features, we recommend that you leave them turned on. For instance, if you block or otherwise reject our cookies, you will not be able to use any SUV2LAX.com products and services that require you to sign in.

## **Are Children Allowed to Use SUV2LAX.com?**

If you are under 18, you may use SUV2LAX.com only with the involvement of a parent or guardian.

## **Conditions of Use, Notices, and Revisions**

If you choose to visit SUV2LAX.com, your visit and any dispute over privacy is subject to this Notice and our Conditions of Use, including limitations on damages, arbitration of disputes, and application of the law of the state of Washington. If you have any concern about privacy at SUV2LAX.com, please contact us with a thorough description, and we will try to resolve it.

Our business changes constantly, and our Privacy Notice and the Conditions of Use will change also. We may e-mail periodic reminders of our notices and conditions, unless you have instructed us not to, but you should check our website frequently to see recent changes. Unless stated otherwise, our current Privacy Notice applies to all information that we have about you and your account. We stand behind the promises we make, however, and will never materially change our policies and practices to make them less protective of customer information collected in the past without the

consent of affected customers.

## Examples of Information Collected

**Information You Give Us:** You provide most such information when you reserve a ride, request a quote, post, or participate in a contest or questionnaire, or communicate with customer service. For example, you provide information when you search for a product; place an order through SUV2LAX.com or one of our third-party sellers; make a purchase; provide information in Your Account (and you might have more than one if you have used more than one e-mail address when shopping with us) or Your Profile; communicate with us by phone, e-mail, or otherwise; complete a questionnaire or a contest entry form; provide employer information when opening a corporate account. As a result of those actions, you might supply us with such information as your name, address, and phone numbers; credit card information; people for whom rides have been reserved, including addresses and phone number; e-mails to us; personal description in Your Profile; and financial information, including Social Security and driver's license numbers.

**Automatic Information:** Examples of the information we collect and analyze include the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; password; computer and connection information such as browser type, version, and time-zone setting, browser plug-in types and versions, operating system, and platform; purchase history, which we sometimes aggregate with similar information from other customers to create features; the full Uniform Resource Locator (URL) clickstream to, through, and from our Web site, including date and time; cookie number; products you viewed or searched for; and the phone number you used to call our 800 number. We may also use browser data such as cookies, Flash cookies (also known as Flash Local Shared Objects), or similar data on certain parts of our Website for fraud prevention and other purposes. During some visits we may use software tools such as JavaScript to measure and collect session information, including page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs), and methods used to browse away from the page.

**Information from Other Sources:** Examples of information we receive from other sources include updated address information from our carriers or other third parties, which we use to correct our records and deliver your next purchase or communication more easily; account information, purchase or redemption information, and page-view information from some merchants with which we operate co-branded businesses or for which we provide technical, fulfillment, advertising, or other services. Search term and search result information from some searches conducted through the Web search features offered by our subsidiaries, Alexa Internet and A9.com; search results and links, including paid listings (such as Sponsored Links); and credit history information from credit bureaus, which we use to help prevent and detect fraud and to offer

certain credit or financial services to some customers.

**Information You Can Access:** Examples of information you can access easily at SUV2LAX.com include up-to-date information regarding recent reservations and completed transactions; personally identifiable information (including name, e-mail, password, communications preferences, and address book); payment settings (including credit card information and gift certificate, gift card, and check balances); e-mail notification settings (including Alerts, Available to Order notifications, Delivers, and newsletters); recommendations (including recent product view history, and prior order history); and your profile.